

Join webinar below

<https://us02web.zoom.us/j/88078489092?pwd=O6dNMD120OgYYBNHiNY8DtqevsEE9k.1>

Passcode:676245 +13017158592 Webinar ID: 880 7848 9092



CITY OF BEAUFORT
1911 BOUNDARY STREET
BEAUFORT MUNICIPAL COMPLEX
BEAUFORT, SOUTH CAROLINA 29902
(843) 525-7070
CITY COUNCIL WORKSESSION AGENDA
March 11, 2025

STATEMENT OF MEDIA NOTIFICATION

"In accordance with South Carolina Code of Laws, 1976, Section 30-4-80(d), as amended, all local media was duly notified of the time, date, place and agenda of this meeting."

WORKSESSION - City Hall, Planning Conference Room, 1st Floor - 5:00 PM

Please note, this meeting will be broadcasted via zoom and live streamed on Facebook. You can view the meeting at the City's page; City Beaufort SC

I. CALL TO ORDER

A. Philip Cromer, Mayor

II. EMPLOYEE NEW HIRE RECOGNITION

A. Downtown Operations - Jennifer Pointer

B. Fire Department - Dante D'Antonio, David Ferreira, Kaiwan Purveyor

III. PRESENTATION

A. Interviews of Applicants for Boards, Commissions and Committees

B. Advancing Officer Well-Being through the Cummings Foundation

IV. DISCUSSION ITEMS

A. Request to add two board seats to the Cultural District Advisory Board

B. Discussion regarding the Downtown Beaufort Merchants Associations

C. Road Re-Naming Process Discussion

V. ADJOURN



CITY OF BEAUFORT
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 2/12/2025
FROM: Traci Guldner, City Clerk
AGENDA ITEM
TITLE: Interviews of Applicants for Boards, Commissions and Committees
MEETING
DATE: 3/11/2025
DEPARTMENT: City Clerk

BACKGROUND INFORMATION:

The following will be interviewing with Council for the following boards.

Shay Mikell - Park and Tree Advisory Committee (PTAC)

Pazanta Byars and Joanne Parrish - Tourism Development Advisory Committee (TDAC)

PLACED ON AGENDA FOR: Discussion

REMARKS:

ATTACHMENTS:

Description	Type	Upload Date
Shay Mikell	Backup Material	2/12/2025
Pazanta Byars	Backup Material	2/12/2025
Joanne Parrish	Backup Material	2/12/2025

Traci Guldner

From: noreply@civicplus.com
Sent: Friday, January 24, 2025 9:23 PM
To: Traci Guldner
Subject: Online Form Submittal: City of Beaufort Board and Commission Application

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

City of Beaufort Board and Commission Application

Select the board, commission or committee you are interested in applying for. You can choose more than one board.

Parks & Trees Advisory Committee (PTAC)*

**Note: Members of planning-related boards are required to take six hours of introductory training within their first year of service and three hours every year thereafter.*

Applicant Information

First Name Shay

Last Name Mikell

Home address



City Beaufort

State South Carolina

Zip 29902-5286

Day Phone Number



Email
Address



If you do not
reside in the
City of
Beaufort, do
you

Field not completed.

Business
address

Field not completed.

Business
hours

Field not completed.

Statement of
qualifications
and interest

I have been a Master Gardener for 20+ years and a member of the Palmetto Garden Club here in Beaufort. I worked at Wimbee Creek Farms for three years and LowCo Garden Center for the past year. I am interested in serving at the city level in an area I have some expertise.

Please Enter
Basic
Resume
Information
Below

<https://docs.google.com/document/d/1posZSAzBNvja9EnJwPC0VvCVId3VGcKWh8Upo09z8Jw/edit?tab=t>

Electronic
Signature
Agreement

I agree.

Electronic
Signature

Eleanor P. Mikell (Shay)

Email not displaying correctly? [View it in your browser.](#)

Traci Guldner

From: noreply@civicplus.com
Sent: Saturday, January 25, 2025 11:48 AM
To: Traci Guldner
Subject: Online Form Submittal: City of Beaufort Board and Commission Application

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

City of Beaufort Board and Commission Application

Select the board, commission or committee you are interested in applying for. You can choose more than one board.

Tourism Development Advisory Committee

**Note: Members of planning-related boards are required to take six hours of introductory training within their first year of service and three hours every year thereafter.*

Applicant Information

First Name	Pazanta
Last Name	Byars
Home address	[REDACTED]
City	Beaufort
State	SC
Zip	29902
Day Phone Number	[REDACTED]
Email Address	[REDACTED]
If you do not reside in the City of Beaufort, do you	<i>Field not completed.</i>
Business address	<i>Field not completed.</i>

Business hours	<i>Field not completed.</i>
Statement of qualifications and interest	<p>I understand the importance of funding activities in the City of Beaufort that will positively represent the diaspora of the Lowcountry. Tourists resonate with festivals, concerts, and lodging that reflect the richness of this area. I would be honored to be a participant in funding said events and accommodations for those looking for an unforgettable experience in the city of Beaufort. I have served on 3 non-profit boards: two in Atlanta, Ga., and one here in Beaufort, SC.: As president of the Board of Trustees for the Clayton County Association Against Family Violence; As president of The Way EMI (Empowering Missions International); and as CEO and president of The Original Gullah Festival of South Carolina (2014 - 2016).</p>
Please Enter Basic Resume Information Below	<p>Education: Ed.D / Doctor of Education, Organizational Leadership, Northcentral University, 2021 MSM / Master of Science in Management, Argosy University, 2010. BS / Bachelor of Science in Sociology/Social Work, Savannah State University</p> <p>Published Author @ www.mikabapublishing.net & Amazon.com:</p> <p>Community Volunteer/Involvement w/ Non-Profit Organizations:</p> <ul style="list-style-type: none"> • CEO & President, Board of Directors-: The Original Gullah Festival of South Carolina, Inc.-2013-2015 • President of The Way E.M.I. (Empowering Missions International) Organization – 3/2013 – 3/2014, Atl., Ga. • The Clayton County Association Against Family Violence, Atlanta, Georgia: 2008-2012. • President of The Board of Trustees – 2010 – 2012 • Vice-President, Board of Trustees – 2009 -2010: • Board of Trustees Member - 2008-2009: <p>Professional Experience</p> <p>Unit Production Manager of Motion Picture Film: 'Perpetrators in Gov. Systems,' IMDB / 2/2020 – to Present Spellz Productions, Atlanta, Georgia; Film is available on Amazon Prime TV, TUBI, & ROKU</p> <p>Security Officer Supervisor / 8/2018 – 5/7/2020 Securitas Inc., Atlanta, Georgia / Securitas.com</p> <ul style="list-style-type: none"> • EMPLOYMENT & PERFORMANCE VERIFIER – • Mr. Leon Moses – Securitas Immediate Supervisor - 470-898-3291

- Ms. Jay Strickland @ Securitas Corp. – 404-633-1140
- Mr. Rick Nace/Operations Manager @ K & N: 678-237-7596 or 404-675-2800

1/2014 – 8/2018 – Full-Time Student

Archives and Records Retention Coordinator / March 2008 – January 2014
 Clayton County Board of Commissioners, Jonesboro, Georgia / <https://www.claytoncountyga.gov/> •
 EMPLOYMENT VERIFIER –Ms. Pam Ambles//770-477-3239

Client Services Manager / July 2003 – March 2008
 The Achor Center Inc., / Shelter for Homeless Women and Children/ Atlanta, Georgia
 EMPLOYMENT & PERFORMANCE VERIFIER –
 • Ms. Adrienne Butler/Former Director/ 404-271-4494

Resident Services Director & Head Receptionist / April 2001 – July 2003
 The Integral Group, Inc., Atlanta, Georgia / <http://www.integral-online.com/>
 EMPLOYMENT & PERFORMANCE VERIFIER –
 • Mr. Bernard Lee/Former Supervisor/404-276-1811
 • Mr. Egbert Perry/Integral Group, Chairman & CEO/404-224-1861
 • Mr. Larry Gellerstedt:, President of Integral Group & Cousins Properties, Atlanta, Ga, Sweetwater Holdings member.

Event Planning Experience

As CEO & President of the Original Gullah Festival & President of Bd. Of Trustees for the Clayton CTY., AAFV – Presided over 13 Committees; Booked Entertainment; Negotiated Contracts; Facilitated Board Meetings via 'Robert's Rules of Order;' Arranged, Negotiated, and Booked Hospitality Accommodations for all Entertainers including Airlines, Hotels, Transportation, Meals, Venues, and Ticketing, for national and international entertainment. Also Fundraising, Vending, ensured compliance with the city regarding: Noise Ordinances, Waste Management, Internet Availability, Electricity & Supervising Volunteers. Conducted Media interviews with television, radio, newspaper, and magazine outlets. Managed Bank Accounts & distribution of funds.

Social and Client Services

As Senior Center Community Manager, Dekalb County Senior Center, Decatur, Ga – Supervised Senior Center staff and volunteers for daily services, activities, monitoring & provided information and referral, Case Consultations for Family Caregivers, facilitating Caregiver Support Groups, managed medication allocation, and general senior advocacy services.

As Social Worker for The Department of Social Services, South Carolina – (1987 – 1994)-
in Human Services, Foster Care, Child Protective Services, and Youth Services. Caseload of 100+ families.

Publicist

Responsible for Press Releases, Electronic Press Kits, Correspondence with National and International Media outlets, Album reviews, & Writing Entertainer Biopics, Commercial Production, Commercial Copywriting, Off-Stage/Off-Camera Commentary, Professional Announcing, & Hosting Media Events.

Achievements & Awards

- Published Author & Editor/ Mikabapublishing.net: Ten books on Amazon.com - 2021 to Present •
- "Employee of the Quarter," by the Securitas Security Agency Inc. - 8/2019
- Award from Cathy Cox's office /Georgia House of Representatives, for "Providing Excellent Senior Community Services & Events to Dekalb County " – 5/06.
- CSS Superior Rating, by the Atlanta Housing Authority for "Excellent Resident Services" 3/2003
- FE (Far Exceeds Rating) by HJ Russell & Company – for "Excellent Resident Services" – 2/2003
- CSS Superior Rating by Atlanta Housing Authority for "Excellent Resident Services" - 9/2002.
- "Employee of the Year Award," by The Integral Group-4/2002
- Customer Excellence & Perfect Attendance Awards, by Bellsouth-1996 – 2001
- The Quality Service Annual Award (For Head Receptionist position) by the Hartford Insurance Company, Atlanta, Ga. 1987

Electronic Signature
Agreement

I agree.

Electronic Signature

P. Byars

Email not displaying correctly? [View it in your browser.](#)

Tourism Development Advisory Committee

**Note: Members of planning-related boards are required to take six hours of introductory training within their first year of service and three hours every year thereafter.*

Applicant Information

First Name Joanne

Last Name Parrish

Home address



City Beaufort

State SC

Zip 29902

Day Phone Number



Email Address



If you do not reside in the City of Beaufort, do you

Field not completed.

Business address

Field not completed.

Business hours

Field not completed.

Statement of qualifications and interest
Previously, I have worked in the hospitality industry as a food server and a restaurant manager. Currently, I'm employed locally by a nationally owned hospice organization. All of my previous and current positions are customer service oriented. Beaufort is my home now for nearly 4 years and I'd like to contribute to its progress. I believe there is great potential to expand on tourism here as the Low Country continues to grow. I've included my Linked In connection if you wish to review my profile. Thanks for your consideration!

Please Enter Basic Resume Information Below
https://www.linkedin.com/in/joanne-parrish-26b88817?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3BFETkqqNRHKPgRarx19NLg%3D%3D

I agree.

Joanne Parrish



CITY OF BEAUFORT
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 1/27/2025
FROM: Stephenie Price, Police Chief
AGENDA ITEM TITLE: Advancing Officer Well-Being through the Cummings Foundation
MEETING DATE: 3/11/2025
DEPARTMENT: Police

BACKGROUND INFORMATION:

Dr. Baker will be here to address Council and speak regarding the Cummings Foundation Grant.

PLACED ON AGENDA FOR: Discussion

REMARKS:

ATTACHMENTS:

Description	Type	Upload Date
Presentation	Backup Material	1/27/2025

Beaufort Police Department Wellness Program

Advancing Officer Well-Being Through the
Cummings Foundation Grant



THE
**CUMMINGS
FOUNDATION**
FOR BEHAVIORAL HEALTH





THE
**CUMMINGS
FOUNDATION**
FOR BEHAVIORAL HEALTH

About The Foundation

The Cummings Foundation for Behavioral Health (CFBH) is a private nonprofit organization headquartered in Reno, Nevada. It seeks to provide access to proven and effective behavioral healthcare that allows people to realize their full potential and lead lives of dignity and purpose.

We recognize the service that public safety agencies provide to our communities; We care about the impacts of stress and trauma; We believe that organizations, community members, and public safety agencies have a collaborative responsibility to create safe and healthy communities.



Officer Wellness Grant

The Cummings Foundation for Behavioral Health is bringing their expertise to Beaufort PD to create an evidenced-based behavioral wellness program.

“Police mental health and wellness is community mental health and wellness. CFBH serves our officers by providing a research-driven mental health and wellness program to support and maintain the well-being of our officers, and, in turn, they can provide the best support to the community.”- Dr. Davena Longshore, Foundation Executive Director

Grant Overview

Enhance officer wellness through comprehensive evidenced-based physical and mental health support.



Physical Health Services: Health screenings, nutrition counseling, personal training & fitness planning

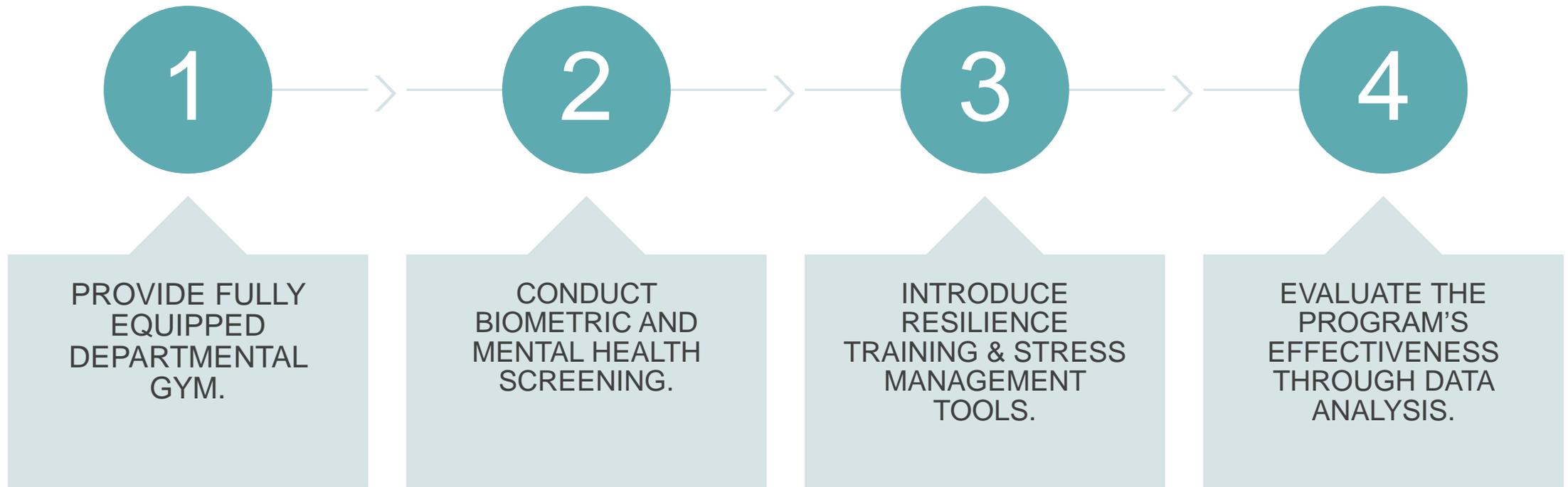


Mental Health Services: Resilience training and peer support programs



Innovative Tools: Web and App-based support for ongoing wellness

Program Implementation Spring 2025





Officer Impacts

Immediate Benefits:

- Reduced stress and improved mental health.
- Enhanced physical fitness and resilience.

Long-Term Effects:

- Increased job satisfaction and performance.
- Better work-life balance and family well-being.



Community Impacts

Enhanced Public Safety:

- Strengthened trust between officers and the community.
- Healthier officers contribute to safer neighborhoods.



Proven Success: Arlington Police Department

Partnership Start: May 2021, Cummings Foundation donated wellness services.

Program Launch: March 2022, after COVID delays.

Wellness Resources Introduced: Resiliency training; VR stress management; exercise specialist and health coach.

Measured Outcomes: Improved physical health & psychological well-being.

Result: Extended funding and research for 12 more months due to positive impact.

Significance: A model program for nationwide public safety agencies.



CITY OF BEAUFORT
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 3/4/2025
FROM: Sarah Sutton
AGENDA ITEM TITLE: Request to add two board seats to the Cultural District Advisory Board
MEETING DATE: 3/11/2025
DEPARTMENT: Downtown Operations

BACKGROUND INFORMATION:

The City of Beaufort Cultural District Advisory Board (CDAB) respectfully requests the addition of two permanent seats to the board to further enhance collaboration and support of the district's ongoing and future initiatives.

PLACED ON AGENDA FOR: Discussion

REMARKS:

Staff recommends amending Ordinance Article D, Sec. 1-9031 to include an additional request for board member seats.

ATTACHMENTS:

Description	Type	Upload Date
CDAB Letter	Cover Memo	3/4/2025



DEAR MAYOR CROMER AND MEMBERS OF CITY COUNCIL,

The City of Beaufort Cultural District Advisory Board (CDAB) respectfully requests the addition of two permanent seats to the board to further enhance collaboration and support the district's ongoing and future initiatives.

Seat 1 – Freedman Arts District Representative

The Freedman Arts District is located within the existing boundaries of the Cultural District. Its mission aligns closely with that of the CDAB, making it a natural and complementary partner in our efforts to promote arts, culture, and history in Beaufort. By including a representative from The Freedman Arts District, we will strengthen partnerships and increase collaboration among existing board members, which currently include representatives from the USCB Center for the Arts, Beaufort History Museum, Historic Beaufort Foundation, Greater Beaufort-Port Royal CVB, Tabernacle Church, and the Harriet Tubman Historic Marker.

Seat 2 – Member at Large

As part of its long-term vision, the CDAB plans to expand the Taste of Beaufort festival in 2026 by incorporating two additional festival sites. Plans are underway for Washington Street Park to host a recreation of the Silas Green Variety Show and festival, while the USCB Center for the Arts will organize a juried art show and open-air arts market. Given the scope of these new initiatives, additional board members will be instrumental in planning and executing these ambitious events.

We appreciate your consideration of this request and look forward to the opportunity to further enhance the cultural vibrancy of Beaufort through these additions to the Cultural District Advisory Board.

SINCERELY,

BONNIE HARGROVE
USCB CENTER FOR THE ART DIRECTOR
801 CARTERET STREET
BEAUFORT SC 29902
WWW.USCBCENTERFORTHARTS.COM
843-521-3145



CITY OF BEAUFORT
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 3/4/2025
FROM: Sarah Sutton
AGENDA ITEM
TITLE: Discussion regarding the Downtown Beaufort Merchants Associations
MEETING
DATE: 3/11/2025
DEPARTMENT: Downtown Operations

BACKGROUND INFORMATION:

While First Friday has grown and support for the event remains high, the DBMA as an organization has struggled to recruit members who are able to make the time commitment required to serve in leadership positions within the organization. At a recent meeting between city staff and DBMA members, all present endorsed a plan to ensure the future success of the event by having First Friday come under the umbrella of Downtown Operations, with Downtown Manager Sarah Sutton, who has been involved in the event since joining city staff, taking the lead. The plan would be to wind up DBMA as an independent organization and form a committee to help plan and execute the event, with any interested parties encouraged to join. Not only would this give merchants the opportunity to be involved in growing First Friday without taking on the burden of running a separate corporate entity, it could also open the event to other individuals and organizations who are interested in seeing it succeed.

PLACED ON AGENDA FOR: Discussion

REMARKS:

Staff recommends moving the Downtown Beaufort Merchants Association under the Main Street umbrella.



CITY OF BEAUFORT
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 3/5/2025
FROM: JJ Sauve, Deputy City Manager
AGENDA ITEM TITLE: Road Re-Naming Process Discussion
MEETING DATE: 3/11/2025
DEPARTMENT: City Managers Office

BACKGROUND INFORMATION:

At the January 14, 2025 Council Worksession, re-naming of Southside Loop in honor of Clayton Cooler, former Director of Public Works for the City of Beaufort was discussed. Also during January, staff learned from Beaufort County, that the new Airport Frontage Road roadway across from Walmart needed to be formally named since the County has completed construction and turned the roadway over to the City. In reviewing these two matters, staff wanted to update Council on the legal and best practices for municipal road naming in South Carolina. A memorandum outlining this process is attached to this item.

Staff also requests that Council discuss and provide direction on naming of Airport Frontage Road. Once staff receives guidance from Council, both roadway namings will be taken before the Planning Commission for public hearing and recommendation prior to returning to Council for official adoption via ordinance.

PLACED ON AGENDA FOR: Discussion

REMARKS:

ATTACHMENTS:

Description	Type	Upload Date
Road Re-Naming Memorandum	Cover Memo	3/5/2025

Scott Marshall
CITY MANAGER
843-525-7070

John Sauvé
DEPUTY CITY MANAGER
843-379-7525



CITY OF BEAUFORT
1911 Boundary Street
BEAUFORT, SOUTH CAROLINA 29902

COUNCIL MEMBERS:
Philip E. Cromer, Mayor
Mike McFee, Mayor Pro Tem
Neil Lipsitz
Mitch Mitchell
Josh Scallate

March 7, 2025

MEMORANDUM

To: City Council

From: J.J. Sauvé, Beaufort Deputy City Manager

Re: Road Re-Naming Process

Issue

What are the legal and procedural steps a South Carolina municipality must take to rename a municipally owned road within its jurisdiction?

Rule

The renaming of a municipally owned road is governed by state statutes, local ordinances, and municipal procedures. The relevant legal authorities include:

- **South Carolina Code of Laws § 5-7-30** (Each municipality . . . may enact regulations, resolutions, and ordinances . . . including the exercise of powers in relation to roads, streets . . .)
- **South Carolina Code of Laws § 6-29-1200** (Comprehensive Planning Act, requiring Planning Commission review for changes to road names on official maps)
- **Municipal Association of South Carolina (MASC) Comprehensive Planning Guide**, which outlines best practices for municipal planning procedures
- **County and emergency response (E-911) guidelines** for road name changes

Analysis

1. **Determine the Appropriate Legislative Action:**
 - The municipality has discretion to rename roads it owns through either a resolution or an ordinance.
 - **Ordinance vs. Resolution:**

- A resolution is typically used for symbolic or temporary changes.
- An ordinance is required for a permanent road name change, as it modifies the city's official street system and addressing records.
- Best practice is to use an ordinance to ensure clarity and enforceability.

2. Planning Commission Review Requirement (§ 6-29-1200):

- Under South Carolina's Comprehensive Planning Act (§ 6-29-1200), any proposed change to a street name that appears on the municipality's official map should be reviewed by the Planning Commission before City Council takes final action.
- The Planning Commission must hold a public meeting, consider the implications of the name change on municipal planning and emergency response, and provide a recommendation to City Council.
- If the name change is not reflected on an official map or comprehensive plan, the Planning Commission review may not be required, but consultation is still recommended.

3. Public Notification and Required Public Hearing:

- A public hearing is required before City Council may approve the renaming of a municipally owned road.
- Public notice must be provided in accordance with municipal and state requirements, including publishing notice in a local newspaper and notifying affected property owners.
- The hearing provides an opportunity for residents, businesses, and stakeholders to voice support or concerns regarding the proposed name change.
- Input from emergency services (E-911), postal services, and local businesses should be considered to avoid duplication or confusion.

4. Council Approval and Ordinance Adoption:

- After receiving the Planning Commission's recommendation and conducting the required public hearing, City Council must review the findings and hold a formal vote.

Scott Marshall
CITY MANAGER
843-525-7070

John Sauvé
DEPUTY CITY MANAGER
843-379-7525



CITY OF BEAUFORT
1911 Boundary Street
BEAUFORT, SOUTH CAROLINA 29902

COUNCIL MEMBERS:
Philip E. Cromer, Mayor
Mike McFee, Mayor Pro Tem
Neil Lipsitz
Mitch Mitchell
Josh Scallate

- The Council must adopt an ordinance specifying the new road name and the effective date.

5. Notification and Implementation:

- The municipality must notify the following entities of the change:
 - **County emergency services (E-911)** for mapping and response adjustments
 - **United States Postal Service (USPS)** for address updates
 - **Utility companies** and other service providers
 - **Residents and businesses** along the affected road
- Road signage must be updated to reflect the new name.

Conclusion

Renaming a municipally owned road within a municipality should be conducted through an ordinance rather than a resolution to ensure permanent recordation and enforceability. The Comprehensive Planning Act (§ 6-29-1200) requires Planning Commission review if the road name is part of an official map. Additionally, a public hearing is required before City Council may take action. Public notification and coordination with emergency services, the postal service, and affected stakeholders are essential to a smooth transition. Following these steps ensures legal compliance and minimizes disruption.