



**Downtown Beaufort Holiday Weekend 2025**  
**A Night on the Town, December 5, 2025, 6-9 pm**  
**Lighted Boat Parade December 6, 2025, 5:30 pm**  
**Christmas Parade, December 7, 2025, 3 pm**  
**Presented by the City of Beaufort**

***Shining Star Level***

**\$800**

- Category Exclusive (only one available)
- 10x10 outdoor space at event
- Name/logo on all printed media and event advertising
- Social media exposure through the City of Beaufort multiple outlets
- Logo on event poster
- Verbal recognition by emcee
- Organization name included in event press releases
- Organization/company banner hung at event
- Christmas Parade Entry

***Snow Angel Level***

**\$400**

- 10x10 outdoor space at event
- Social media exposure through the City of Beaufort's multiple outlets
- Logo on event poster
- Organization banner hung at the event
- Verbal recognition by emcee
- Christmas Parade entry

***Sugar Plum Level***

**\$200**

- Logo on City of Beaufort events website with direct link to your organization
- Name on event poster
- Social media exposure through the City of Beaufort multiple outlets
- Christmas Parade Entry

***Candy Cane Level***

**\$100**

- Logo on City of Beaufort events website with direct link to your organization
- Christmas Parade entry

***Deadline for these opportunities is set for November 14, 2025***



**2025 Holiday Weekend  
Sponsor/Partner Information**

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Physical address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Level of sponsorship/Partnership \_\_\_\_\_ Amount \_\_\_\_\_

If your level of sponsorship provides for it, would you like booth space? \_\_\_ Yes \_\_\_ No

Would you like to participate in the parade? \_\_\_ Yes \_\_\_ No

*Please make all checks payable to City of Beaufort Holiday Weekend  
If you would like to pay by credit card, please contact us*

Sponsor/Partner Signature \_\_\_\_\_ Date \_\_\_\_\_

***Please return by November 14, 2025:***

City of Beaufort Downtown Operations & Community Services

Attn: Holiday Weekend

500 Carteret Street, Suite B2

Beaufort, SC 29902

o: 843-379-7595

c: 843-929-7791

[jpointer@cityofbeaufort.org](mailto:jpointer@cityofbeaufort.org)